



# MOROCCO INVESTMENT FORUM

Embassy of the Kingdom of Morocco  
London



مملكة المغربية  
لندن



5 June 2024  
2pm-6pm  
London

Organised by  
**ia** invest  
africa

## Programme

14:00	<b>Welcome Remarks</b>
14:05	<b>Official Opening Address</b>
	Official opening by the Moroccan and UK Government.
14:30	<b>Fireside Chat – Morocco: A Booming Trade and Industry Terrain</b>
	Morocco serves as a gateway between Africa and Europe, offering businesses access to both the African and European markets, making it an ideal hub for investment.
15:15	<b>Networking Break</b>
	A facilitated networking session to encourage delegates to engage in discussions across the full gamut of sector opportunities, from renewable energy and telecoms to automotives and manufacturing.
15:45	<b>Keynote Address</b>
16:00	<b>Panel Discussion – Morocco: A Hub Connecting Africa and the World</b>
	Reflected in Morocco’s robust ecosystem of digital, physical, and financial connectivity, this session will explore Morocco’s strong commitment to support an interconnected Africa where sustainable development is within reach for all.
16:45	<b>Project Spotlight – Road to the World Cup 2030</b>
	Focus on the opportunities for the upcoming 2030 World Cup in Morocco.
17:00	<b>Networking Break</b>
17:15	<b>Panel Session – Morocco’s Growth Engines: Championing Strategic Sectors</b>
	Amidst global energy and food security challenges, this session will explore Morocco’s potential to secure its position as a regional leader in climate-friendly industrial energy and agri-food production, assisted by the country’s abundance of wind and solar resources.
17:55	<b>Closing Remarks</b>
From 18:00	<b>Networking Reception</b>